

Grading Rubric for the White Paper Project

_____/ 10 points: ORGANIZATION AND STRUCTURE

A white paper should have a formal title and name, an introduction or “Summary” section, a “Problem” section, a “Solutions” section, and a “References” list at the end. All this should fit onto a 1-2 page handout (front and back) that can be read quickly and efficiently.

_____/ 10 points: RESEARCH

A white paper should effectively persuade the reader with plenty of research. Be clear and concise.

_____/ 10 points: FORMATTING FOR IN-TEXT CITATIONS & REFERENCES

A white paper should use an appropriate formatting style to demonstrate professionalism and expertise. This assists the reader in checking sources or doing their own research, in addition to showing the reader how recent and relevant your sources might be.

_____/ 10 points: SPELLING AND GRAMMAR

A white paper is a professional document and should therefore be well-edited and revised.

_____/ 10 points: VISUAL APPEAL

A white paper should have aesthetic appeal and catch the reader’s attention. They may contain simple graphics, charts, tables, or bulleted lists.